

Jan 1, 2014 - Dec 17, 2014

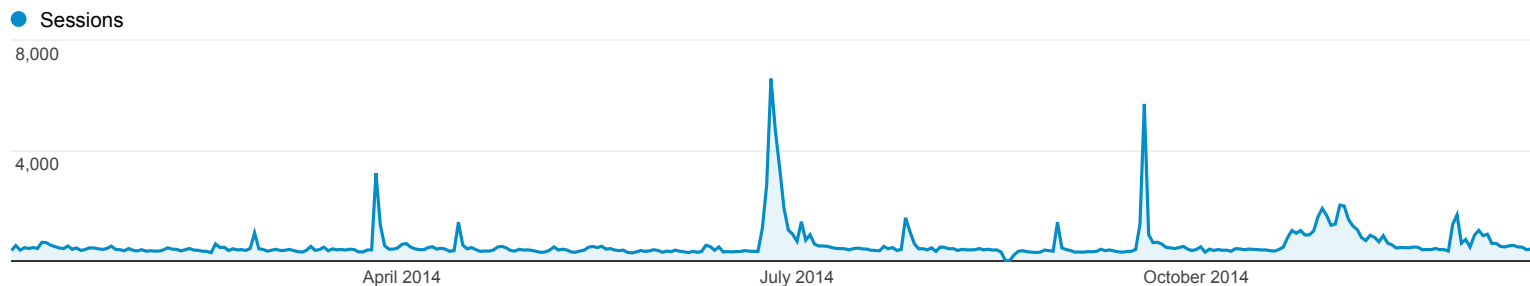
# New vs Returning

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>203,573</b> % of Total: 100.00% (203,573)	<b>72.70%</b> Site Avg: 72.63% (0.10%)	<b>148,003</b> % of Total: 100.10% (147,850)	<b>78.80%</b> Site Avg: 78.80% (0.00%)	<b>1.65</b> Site Avg: 1.65 (0.00%)	<b>00:02:36</b> Site Avg: 00:02:36 (0.00%)	<b>0.00%</b> Site Avg: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <b>New Visitor</b>	<b>148,003</b> (72.70%)	100.00%	148,003(100.00%)	81.28%	1.43	00:02:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <b>Returning Visitor</b>	<b>55,570</b> (27.30%)	0.00%	0 (0.00%)	72.19%	2.22	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2