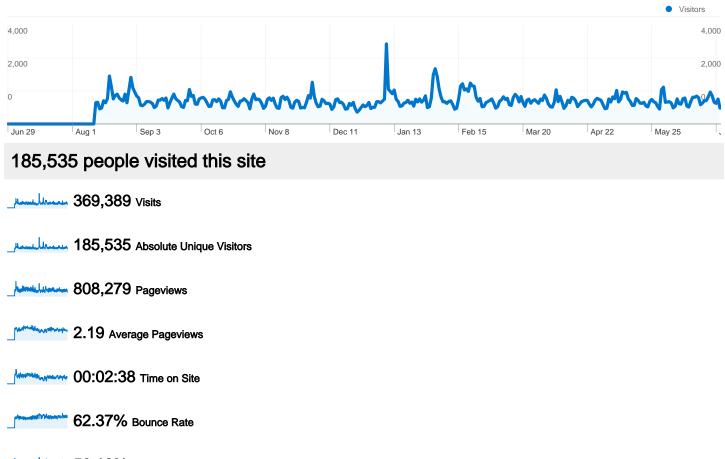


skippyslist.com Visitors Overview





50.12% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	183,378	49.64%	Cable	150,048	40.62%
Internet Explorer	106,621	28.86%	DSL	81,424	22.04%
Safari	35,173	9.52%	Unknown	73,735	19.96%
Chrome	29,093	7.88%	T1	56,540	15.31%
Opera	9,060	2.45%	Dialup	6,616	1.79%

skippyslist.com Traffic Sources Overview Jun 29, 2009 - Jun 29, 2010 Comparing to: Site Visits 4,000 4,000 2,000 2,000 0 Jun 29 Sep 3 Oct 6 Nov 8 Dec 11 Jan 13 Feb 15 Apr 22 Mar 20 May 25 Aug 1 All traffic sources sent a total of 369,389 visits 46.70% Direct Traffic Direct Traffic 172,497.00 (46.70%) Referring Sites 32.00% Referring Sites 118,202.00 (32.00%) Search Engines 69,265.00 (18.75%) 18.75% Search Engines Other 9,425 (2.55%)

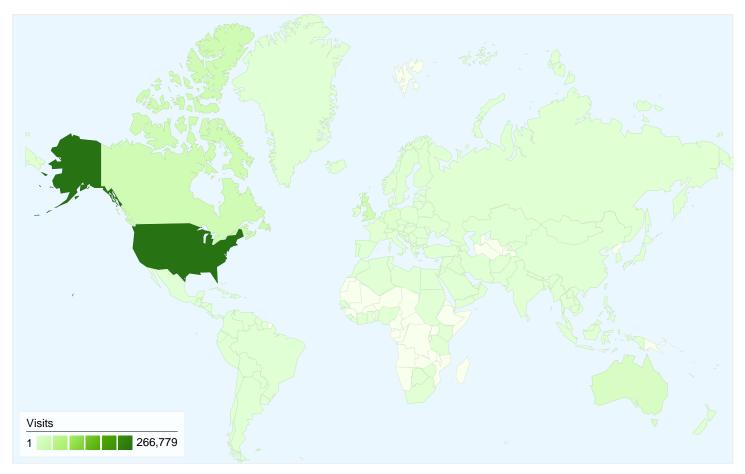
Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	172,497	46.70%	skippy's list	21,238	30.66%
google (organic)	62,175	16.83%	skippys list	8,415	12.15%
stumbleupon.com (referral)	31,324	8.48%	skippy list	4,172	6.02%
facebook.com (referral)	13,063	3.54%	the skippy list	861	1.24%
tvtropes.org (referral)	11,932	3.23%	skippyslist	674	0.97%

skippyslist.com Map Overlay

Jun 29, 2009 - Jun 29, 2010 Comparing to: Site





369,389 visits came from 167 countries/territories

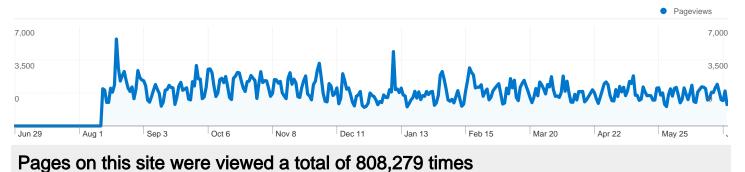
Site	Usage

Visits 369,389 % of Site Total: 100.00%	Pages/Visit 2.19 Site Avg: 2.19 (0.00%)	Avg. Time on Site 00:02:38 Site Avg: 00:02:38 (0.00%)		% New Visits 50.19% Site Avg: 50.12% (0.14%)	Bounce 62.37 Site Avg: 62.37	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		266,779	2.23	00:02:39	48.88%	61.42%
United Kingdom		26,426	2.16	00:02:34	52.51%	62.30%
Canada		24,524	2.21	00:02:41	48.61%	62.93%
Australia		12,640	2.20	00:02:56	45.89%	62.78%
Germany		5,139	1.99	00:02:27	51.43%	65.27%
New Zealand		2,353	2.02	00:02:31	62.60%	62.73%
Sweden		2,118	1.56	00:01:30	66.48%	74.13%
Iraq		2,051	2.63	00:04:56	46.03%	50.61%
Netherlands		2,029	1.95	00:02:37	63.23%	70.48%

Ireland	1,651	1.79	00:01:53	73.65%	71.71%
					1 - 10 of 167

skippyslist.com Content Overview

Comparing to: Site



808,279 Pageviews

686,701 Unique Views

62.37% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	214,372	26.52%
/list/	175,534	21.72%
/about/	17,184	2.13%
/2009/08/12/russian-wwii-humor/	15,785	1.95%
/friends/	10,754	1.33%