

Jan 1, 2014 - Dec 17, 2014

All Traffic

All Sessions
100.00%

+ Add Segment

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	203,573 <small>% of Total: 100.00% (203,573)</small>	72.70% <small>Site Avg: 72.63% (0.10%)</small>	148,003 <small>% of Total: 100.10% (147,850)</small>	78.80% <small>Site Avg: 78.80% (0.00%)</small>	1.65 <small>Site Avg: 1.65 (0.00%)</small>	00:02:36 <small>Site Avg: 00:02:36 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. (direct) / (none)	63,042 (30.97%)	66.77%	42,095 (28.44%)	80.10%	1.63	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. google / organic	54,243 (26.65%)	65.64%	35,605 (24.06%)	73.58%	1.83	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. facebook.com / referral	12,140 (5.96%)	88.62%	10,759 (7.27%)	85.09%	1.42	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. tvtropes.org / referral	12,099 (5.94%)	68.08%	8,237 (5.57%)	66.94%	2.37	00:04:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. reddit.com / referral	11,128 (5.47%)	84.99%	9,458 (6.39%)	85.54%	1.35	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. m.facebook.com / referral	10,658 (5.24%)	83.40%	8,889 (6.01%)	89.05%	1.21	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. l.facebook.com / referral	8,579 (4.21%)	89.61%	7,688 (5.19%)	84.75%	1.37	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. stumbleupon.com / referral	6,082 (2.99%)	93.60%	5,693 (3.85%)	80.07%	1.06	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. lm.facebook.com / referral	4,202 (2.06%)	71.28%	2,995 (2.02%)	86.29%	1.30	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. cheezburger.com / referral	2,447 (1.20%)	82.30%	2,014 (1.36%)	85.21%	1.44	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 1112